



# 10<sup>th</sup> Annual Midwest Academy Gala

## September 28, 2018

### Ritz Charles, Carmel

### Levels of Sponsorship



**Title Sponsor - \$25,000**

**(\$15,000 from the gift funds a single Scholarship in the name of the sponsor)**

Two Tables of 8, 1 full-page color ad in program (front inside cover), premiere recognition for event: including signage on invitations, table signage, listed as sponsor on website, weekly newsletters & social media, plaque for your business, name listed on Midwest Academy's donor recognition wall, invitation to pre-cocktail reception, business logo included on bookmark program insert, receive 2 hotel rooms at the Renaissance Indianapolis North Hotel with breakfast the following morning & gift basket

**Platinum Sponsor - \$12,000**

Two Tables of 8, 1 full-page color ad in program (back cover), premiere recognition for event: including signage on invitations, table signage, listed as sponsor on website, weekly newsletters & social media, plaque for your business, name listed on Midwest Academy's donor recognition wall & invitation to pre-cocktail reception

**Gold Sponsor - \$6,000**

One Table of 8, 1 full-page color ad in program, premiere recognition for event: including signage on invitations, table signage, listed as sponsor on website, weekly newsletters & social media, name listed on Midwest Academy's donor recognition wall & invitation to pre-cocktail reception

**Silver Sponsor - \$3,000**

One Table of 8, ½ page color ad in program, premiere recognition for event: including signage on invitations, table signage, listed as sponsor on website, weekly newsletters & social media, name listed on Midwest Academy's donor recognition wall & invitation to pre-cocktail reception

**Bronze Sponsor - \$1,500**

One Table of 8, premiere recognition for event: including signage on invitations, table signage, listed as sponsor on website, weekly newsletters & social media, name listed on Midwest Academy's donor recognition wall & invitation to pre-cocktail reception

**Silent Auction Sponsor - \$8,500**

One Table of 8, full page color ad in program (back cover inside cover), premiere recognition for event: including signage in auction room, on invitations, table signage, listed as a sponsor on website, weekly newsletters, social media, logo printed on all auction description sheets (300+ sheets), name listed on Midwest Academy's donor recognition wall & invitation to pre-cocktail reception

**Beverage Sponsor - \$7,500**

One Table of 8, Full page color ad in program, premiere recognition for event: including signage on invitations, table signage, listed as a sponsor on our website, weekly newsletters & social media, name listed on Midwest Academy's donor recognition wall, name printed on cocktail napkins & invitation to pre-cocktail reception.

**Comfort Food Station Sponsor - \$2,000**

One Table of 8, premiere recognition for event: including signage on invitations, table signage, listed as a sponsor on our website, weekly newsletters, social media, signage at food station, name listed on Midwest Academy's donor recognition wall & invitation to pre-cocktail reception

**Business ad in program (full page/color) - \$500**

- Size of ad needs to be 8.5"x5.5" (portrait layout)

- Camera Ready (pdf high resolution format) due by: *Friday, August 31*

Midwest Academy is a non-for-profit (501(c)(3) Organization  
All proceeds will go to providing assistance for deserving students

Company Name: \_\_\_\_\_ Contact: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_

State: \_\_\_\_\_ Zip Code: \_\_\_\_\_ Phone # \_\_\_\_\_

Email: \_\_\_\_\_

To secure your sponsorship, please send this form to the address below or email it to Lauren Scott at [lscott@mymwa.org](mailto:lscott@mymwa.org)

Please return form to:

**Midwest Academy  
Development Office  
1420 Chase Ct.  
Carmel, IN 46032**

**Thank you for your support!**